

Women's Resource Center

OF SARASOTA COUNTY



Employment and Business Programs

Employment Success Class

Cutting edge tips for today's resume, interviewing skills, and job search strategies. Learn local labor market insights and trends.

Presenter: Career Adviser Jan Alston. She is also available for one-on-one sessions.

Mondays
1:00–3:00 pm

How to Start and Manage Your Own Business

Learn basic information to start and build your own business, including writing a business plan, determining readiness, marketing, accounting, hiring, insurance, presentation skills. Have the opportunity to network with other entrepreneurs.

Presenter: Andy Fox

(10 week series)

Creativity in Marketing ***New Program***

This class focuses on the marketing plan and creative ways to implement the plan. Learn to create ads, press releases, and discuss web pages and media selection. (3 week series)

Instructor Andy Fox

Please call 366-1700
for Reservation
For more Information

Women's Resource Center
340 S Tuttle Ave.
Sarasota, FL 34237

